

25th Arkansas Cancer Summit

It Takes a Village to Fight Cancer

**25 YEARS OF WORKING TOWARDS  
A CANCER-FREE ARKANSAS**



**Thursday, May 9, 2024**

**3 Statehouse Plaza, Little Rock, AR 72201**

# WELCOME

## to the 25th Arkansas Cancer Summit!



Trena Mitchell, MA, CNP

Dear Esteemed Participants and Organizers,

As we gather to commemorate the 25th Arkansas Cancer Summit, I am filled with profound gratitude and admiration for the remarkable journey we have embarked upon together. This significant milestone not only symbolizes endurance but also reflects the unwavering commitment of our collective efforts in the fight against cancer.

Over the past quarter century, the Arkansas Cancer Summit has served as a beacon of hope, innovation, and collaboration. It has brought together experts, advocates, survivors, and caregivers, forging powerful alliances to confront the challenges posed by this formidable adversary. Together, we have pursued groundbreaking research, advanced community interventions, and championed policies aimed at prevention, early detection, and comprehensive care.

Reflecting on our shared accomplishments, I am inspired by the progress we have achieved. We have witnessed breakthroughs in treatment modalities, improvements in survivorship rates, and heightened awareness of the importance of cancer prevention, treatment, and education. Through our collective endeavors, we have not only saved lives but also instilled hope in countless individuals and families affected by cancer.

As we celebrate this momentous occasion, let us reaffirm our commitment to the ongoing battle against cancer. Let us continue to push the boundaries of scientific inquiry, advocate for equitable access to care, and empower communities to take charge of their health and well-being. Together, we possess the resolve, resilience, and resourcefulness to overcome even the most daunting challenges.

On behalf of the planning committee, I extend my heartfelt gratitude to each and every one of you for your invaluable contributions to the success of the Arkansas Cancer Summit. Your dedication, passion, and perseverance have been instrumental in shaping the landscape of cancer care in our state and beyond.

As we look ahead to the next chapter in our collective journey, let us draw strength from the achievements of the past and chart a course toward a future free from the burden of cancer. Together, we can and will make a difference.

With warm regards,

*Trena Mitchell*

Trena Mitchell, MA, CNP  
Executive Director  
Arkansas Cancer Coalition

# ARKANSAS CANCER COALITION AGENDA

Wi-Fi Network: Marriot Bonvoy Conference Passcode: Summit25

**7:30 am - 9:00 am**  
Salon C: Level B

## REGISTRATION, BREAKFAST & NETWORKING

**9:00 am - 9:15 am**  
Salon AB: Level B

### WELCOME REMARKS

Trena Mitchell, Executive Director, Arkansas Cancer Coalition  
**ACC Updates, Board of Directors Installation**  
Facilitator: Shimeka Chretien-Bass, American Cancer Society

**9:15 am - 9:30 am**  
Salon AB: Level B

### OPENING REMARKS

Dr. Jennifer Dillaha, Arkansas Department of Health

**9:30am - 10:30 am**  
Salon AB: Level B

### KEYNOTE PRESENTATION

**Challenges & Progress in Working Towards A Cancer-Free Arkansas**  
Dr. Lisa Richardson, Centers for Disease Control  
Facilitator: Daniela Ramirez-Aquilar, Arkansas Department of Health

**10:30 am - 10:45 am**  
Salon AB: Level B

### GROUP ACTIVITY

Facilitator: Rochelle Thompson, American Lung Association

**10:45 am - 11:00 am**  
Salon C: Level B

### BREAK

# THURSDAY, MAY 9, 2024

Wi-Fi Network: Marriot Bonvoy Conference Passcode: Summit25

11:00 am - 12:00 pm

## BREAK OUT SESSIONS (Select One)

### Session 1: INSURANCE

Harris Break  
Concourse Level 2

### NAVIGATING PATIENTS THROUGH AN EVER-CHANGING INSURANCE LANDSCAPE

Marie King, Jefferson Regional Medical Center  
Barbara Breggs, Barbara Breggs Insurance Agency  
Facilitator: Lindsay Collins, Arkansas Department of Health

### Session 2: DISPARITIES

Conway  
Concourse Level 2

### CANCER HEALTH DISPARITIES IN RACIAL/ETHNIC MINORITIES & UNDERSERVED POPULATIONS

Dr. Jaimi Allen, University of Arkansas for Medical Sciences  
Dr. Emily Hallgren, University of Arkansas for Medical Sciences  
Facilitator: Dr. Marian Evans, University of Arkansas at Pine Bluff

### Session 3: FINANCIAL TOXICITY

White Oak  
Concourse Level 2

### NAVIGATING THE COST OF CANCER TREATMENT

Joanna Doran, Triage Cancer  
Facilitator: Dr. Pete DelNero, University of Arkansas for Medical Sciences

12:00 pm - 1:00 pm

Salon C: Level B

## LUNCH BREAK

1:00 pm - 2:00 pm

Salon AB: Level B

### CANCER CARE RESOURCES

Shalanda Wilson, University of Arkansas for Medical Sciences  
Rachel Johnson, Arkansas Department of Health  
Gay Prescott, Hope Cancer Resources  
Antionne Alcorn, Thrive Counseling & Consulting Services, LLC  
Facilitator, Gina Gulley, Arkansas Department of Health

2:00 pm - 3:00 pm

Salon AB: Level B

### KEYNOTE SPEAKER

Taming Cancer: Past, Present & Future  
Dr. Sam Makhoul, CARTI

3:00 pm - 3:15 pm

Salon AB: Level B

### EVALUATION, WRAP UP & GROUP PHOTO

Trena Mitchell, Executive Director, Arkansas Cancer Coalition

# ACC Board of Directors

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## CHAIR

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**Yara Robertson, M.D.**  
CARTI

# ACC Staff

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**Trena Mitchell, MA, CNP**  
Executive Director

**Nicole Taylor, BS**  
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**Miriam Karanja, MBA, BCOM, TTS**  
Director of Programs

**Rachael Moore, AAS, AA**  
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**Nicole Blanks, BA**  
Community Outreach Coordinator

# Summit Planning Committee

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**Carmencita Mercado Poe**  
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**Chelsey Davis, RN**  
White River Health

**Crystal Croswell**  
University of Arkansas  
for Medical Sciences

**Daniela Ramirez Aguilar**  
Arkansas Department of Health

**Dianne Campbell**  
Retired Nurse Volunteer

**Dr. Hattie Scribner**  
Arkansas Department of Health

**Gina Gulley**  
Arkansas Department of Health

**Jennifer Edwards**  
Willis-Knighton Cancer Center

**Kathy Ross**  
Jefferson Regional Medical Center

**Lindsay Collins**  
Arkansas Department of Health

**Marian Evans**  
UAPB Minority Sub-Recipient  
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**Marie King**  
Jefferson Regional Medical Center

**Markell A Foreman**  
University of Arkansas for  
Medical Sciences

**Matt Glanville**  
American Cancer Society Cancer Action  
Network

**Jaimi Allen, PhD**  
University of Arkansas for  
Medical Sciences

**Misty Smith**  
Arkansas Department of Health

**Pete DelNero, PhD**  
University of Arkansas for  
Medical Sciences

**Rochelle Thompson**  
American Lung Association

**Sandra Cooper**  
University of Arkansas for  
Medical Sciences

**Sandra Heller**  
CareSource

**Shalanda Wilson**  
University of Arkansas for  
Medical Sciences

**Shea Austin**  
American Cancer Society

**Susie Marks**  
Arkansas Nurses Association

**Krista Kirksey**  
American Cancer Society

**Sierra Whitbey**  
American Lung Association

**Alexandria Spann**  
American Lung Association

**Ruthie Johnson**  
UAPB Minority Sub-Recipient  
Grant Office

# Session Objectives

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## KEYNOTE SPEECH

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### Challenges and Progress in Working Towards a Cancer-free Arkansas

**Dr. Lisa Richardson**, Centers for Disease Control

*Facilitator: Daniela Ramirez-Aquilar, Arkansas Department of Health*

- Describe how Arkansas ranks in past, current and future cancer incidence and mortality rates.
- Discuss an update on cancer data for the US compared to Arkansas.
- Summarize policies, lessons learned and recommendations for Arkansas.

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## BREAKOUT SESSIONS

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### 1. Navigating Patients Through an Ever-Changing Insurance Landscape

**Marie King**, Jefferson Regional Medical Center  
**Barbara Breggs**, Barbara Breggs Insurance Agency  
*Facilitator: Lindsay Collins, Arkansas Department of Health*

- Discuss a current overview of the health insurance landscape in Arkansas.
- Discuss the state of cancer care policies available in Arkansas.
- Discuss how changes in Medicare and Medicaid affect cancer screenings and care in Arkansas.

### 2. Cancer Health Disparities in Racial/Ethnic Minorities & Underserved Populations

**Dr. Jaimi Allen**, University of Arkansas for Medical Sciences  
**Dr. Emily Hallgren**, University of Arkansas for Medical Sciences  
*Facilitator: Dr. Marian Evans, University of Arkansas at Pine Bluff*

- Describe the concept of wellness and what it encompasses.
- Explain the role of prevention strategies in whole person wellness.
- Describe 3 strategies that participants can adopt to

assist with holistic wellness.

### 3. Navigating the Cost of Cancer Treatment

**Joanna Doran**, Triage Cancer

*Facilitator: Dr. Pete DelNero, University of Arkansas for Medical Sciences*

- Discuss a current overview of cancer financial toxicity in Arkansas and the US.
- Describe what cancer financial toxicity includes and what expenses are impacted by cancer care.
- Describe tools for how Arkansas cancer patients can cover the costs of their cancer care.

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## CANCER CARE RESOURCES

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**Shalanda Wilson**, University of Arkansas for Medical Sciences  
**Rachel Johnson**, Arkansas Department of Health  
**Gay Prescott**, Hope Cancer Resources  
**Antionne Alcorn**, Thrive Counseling & Consulting Services, LLC  
*Facilitator: Gina Gulley, Arkansas Department of Health*

- Discuss a current overview of cancer care resources in Arkansas.
- Discuss what cancer care resources are missing in Arkansas.
- Describe how to identify cancer care resources in Arkansas.

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## CLOSING KEYNOTE

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### Taming Cancer: Past, Present and Future

**Dr. Sam Makhoul**, CARTI

- Discuss an overview of cancer, describing past, present and future trends.
- Describe some of the cutting-edge technologies that are in the horizon in cancer control
- Describe where Arkansas ranks in implementing cutting-edge cancer care and how we can ensure access to this care for Arkansans.

# KEYNOTE SPEAKERS



## LISA C. RICHARDSON, MD, MPH

Lisa C. Richardson, MD, MPH, is the director of CDC's Division of Cancer Prevention and Control (DCPC). She is responsible for providing leadership and direction for all scientific, policy, and programmatic issues related to four foundational programs: the Colorectal Cancer Control Program, the National Breast and Cervical Cancer Early Detection Program, the National Comprehensive Cancer Control Program, and the National Program of Cancer Registries. She oversees a well-developed research agenda that includes the national Cancer Prevention and Control Research Network.

Dr. Richardson has been a public servant for more than 25 years, holding numerous leadership positions within CDC. Prior to her current role, she served as director of CDC's Division of Blood Disorders, where she led national efforts to prevent complications and improve the quality of life for people living with hereditary blood disorders such as hemophilia and sickle cell disease.

Dr. Richardson earned her Bachelor of Science and Doctor of Medicine degrees from the University of North Carolina at Chapel Hill. She was inducted into the Alpha Omega Alpha Medical Honor Society as a junior while at the University of North Carolina. She completed the Robert Wood Johnson Clinical Scholar's Program at the University of Michigan, where she earned her Master of Public Health degree in epidemiology. She completed her internal medicine residency and hematology/medical oncology fellowship at the University of Florida School of Medicine. She served as faculty of the University of Florida's Department of Medical Oncology from 2000 to 2004, and collaborated extensively with the Florida Cancer Data System, one of the 50 central cancer registries funded by CDC's National Program of Cancer Registries.



## SAM "ISSAM" MAKHOUL, MD

Dr. Makhoul is a hematologist/oncologist with more than 20 years of experience in the field. After his graduation from the hematology/oncology fellowship program at Penn State Hershey Medical Center he joined the University of Arkansas for Medical Sciences in 2002 as assistant professor. He moved through the rank to become Professor of Medicine, the Chief of Hematology/Oncology Program and the Laura Hutchins Hematology/Oncology Chair in 2013. During his tenure at UAMS, Dr. Makhoul led the hematology/oncology fellowship program to become one of the strongest programs in the nation. He helped develop the clinical research program at the Winthrop P. Rockefeller Cancer Institute and was the lead investigator on several investigator-initiated, cooperative group and industry clinical trials in breast cancer and other malignancies. Dr. Makhoul mentored more than a hundred medical and graduate school students, residents and fellows and has more than 150 peer reviewed articles, abstracts and posters. He was the invited speakers at numerous local, regional and national meetings. He received many awards for his work and was selected by his peers as the Best Medical Oncologist in Arkansas for 2022 and 2023.

In October 2021, Dr Makhoul accepted the position of Director of the Clinical Research Department at CARTI, the largest community-based cancer care delivery organization in the state of Arkansas. The goal of the program is to build a research network that spans the entire state and makes the newest and latest life-saving drugs available to all Arkansans wherever they are.

# SPEAKERS

## WELCOME REMARKS



### TRENA MITCHELL, MA, CNP

Trena Mitchell is the Executive Director of the Arkansas Cancer Coalition. She began her journey in Public Health as a Program Analyst for the Arkansas Department of Health in 2007. Since then, she has had many opportunities to expand her knowledge and skills in data management, program evaluation and community philanthropy. Trena earned a Bachelor of Arts in Mass Communication from the University of Arkansas at Pine Bluff and a Master's in Marketing from Webster University. In addition, she is certified in Program Evaluation and Decision Support Systems.



### SHIMEKA CHRETIEN-BASS

FACILITATOR

Shimeka Chretien-Bass works as the Senior Director of Community Partnerships within the South/California Guam Hawaii Region of the American Cancer Society. In this role, she oversees the direction of a team of Associate Directors who serve as consultants to Primary Care Associations, Federally Qualified Health Centers, Community Clinics, and Community Based Organizations throughout the states of Arkansas, Louisiana, Mississippi, Alabama, Oklahoma, Texas, and New Mexico.

As a trained Health Team Works Quality Improvement Coach and Health Equity Strategist, she provides consultative guidance, facilitation, and technical assistance on evidence-based strategies that assist in improving quality measures and outcomes for ALL individuals throughout the cancer continuum. She also holds the certifications of Six Sigma Lean Black Belt in Healthcare and Six Sigma Yellow Belt.

Mrs. Bass has a Bachelor of Science in the field of Health Promotion & Wellness from the University of Louisiana at Lafayette and has been with the American Cancer Society for over 14 years and has worked in various areas of healthcare for more than 17 years.



# SPEAKERS

## OPENING REMARKS

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### JENNIFER A. DILLAHA, MD

Since joining the Arkansas Department of Health in 2001, Jennifer Dillaha, MD, has served in a variety of roles. Most recently she was appointed Director of the Arkansas Department of Health and the State Health Officer for Arkansas in May 2022. Before her appointment, she was the ADH Chief Medical Officer, Medical Director for Immunizations, and Medical Director for Outbreak Response.

She also previously served as the State Epidemiologist from March 2020 to August 2021, Special Advisor for Strategic Initiatives in the Office of the Director from June 2010 to April 2013, and Director of the Center for Health Advancement from August 2005 to June 2010.

As Director, Dr. Dillaha reports to the Secretary of Health and oversees the medical, clinical, and epidemiological aspects of the Department's activities. In addition, she provides leadership and guidance for addressing Arkansas's most pressing health problems. She is uniquely prepared for this role as a physician with specialty training.



### DANIELA RAMIREZ-AGUIAR

FACILITATOR

Ms. Ramirez Aguilar is currently the cancer epidemiologist/surveillance manager at the Arkansas Central Cancer Registry. She has an MPH in epidemiology and a strong, growing interest in data science and machine learning. She has experience in population health cancer academia research, COVID-19 surveillance among places of worship, the Arkansas Department of Health oral health program and nurse family partnership program. She has worked with interdisciplinary groups especially with community outreach programs.

When out of the office, Ms. Ramirez Aguilar enjoys trail walking and playing with her energetic Australian Shepherd, Ein, or cuddling with her cats, Simba and Winry (even though they may not always want to).

## GROUP ACTIVITY

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### ROCHELLE THOMPSON

FACILITATOR

Rochelle is employed by the American Lung Association as a Director of Health Promotions, East. The ALA is often considered a leader in educating the community on lung disease, offering signature programs to address COPD, Asthma, and Nicotine use, and advocating for clean air policies. Rochelle's duties include managing the operations for Mississippi and Arkansas state offices and supervising grants throughout the Eastern United States.

Rochelle is a passionate public health advocate. Over the past 30 years, her work focused on prevention, wellness, and educating and providing resources to the community. Her diverse networking skills allows her to conduct various trainings, workshops, and coordinate conferences. Rochelle has received numerous awards as a business leader and for her community service efforts.

She is devoted to her spiritual life and her church family. She loves teaching fitness classes and volunteering for non-profit organizations. Rochelle resides in rural Madison County, Mississippi with her husband, Montel, German Sheppard, Duke; and Austrian Red Heeler, Lady.

## SESSION ONE: INSURANCE



### MARIE KING

Marie King serves as the Financial Navigator for JRM's Jones Dunklin Cancer Center in Pine Bluff, Arkansas. Marie graduated from the University of Arkansas at Little Rock with a Bachelor of Science degree in Speech and Language Pathology and from Capella University with a Master of Science in Human Behavior. She serves as President for the Little Rock Oncology Nurses Society during the period of 2023 to 2024. Marie strives to use her 25 years in oncology experience to assist in removing barriers by guiding patients through the complex health care system to lower their risk of financial toxicity.



### BARBARA BREGGS

Barbara Breggs has been the owner of B.L Breggs & Associates in El Dorado, Arkansas for the past 13 years. She obtained her bachelor's degree in business administration at Henderson State University in Arkadelphia, Arkansas and is a member of the Phi Beta Sigma Sweet Society.

Barbara's professional accomplishments have been recognized in the insurance industry with the following awards: Top 5 Producer in the State of Arkansas in Medicare Sales Agent of the Year, Retention Agent of the Year United Healthcare, Top Arkansas Producer.

Barbara says that of all the awards she has received, her proudest accomplishment is being a mother to her and having the opportunity to have taken care of her late grandmother.



### LINDSAY COLLINS

FACILITATOR

Lindsay Collins is the current Director of the Arkansas Central Cancer Registry (ACCR) at 11 years in various government roles working in Medicaid and health plan compliance, behavioral health, and the supervision of parolees and sex offenders. Her work in healthcare program and grant management led her to the cancer community where she directs ACCR operations and has successfully obtained funding through new grant opportunities. When she's not diligently working, Lindsay is an avid reader who reads and listens to over 200 books a year! She loves to play with her 3 hyper and energetic dogs, a Belgian X, German Shepard, and Great Dane puppy. Lindsay lives in Cabot with her husband, Brett, and sons Braden and Kylar.

### SESSION TWO: DISPARITIES



#### JAIMI ALLEN, PhD, CHES

Jaimi “Mimi” L. Allen, PhD, CHES, is an instructor in epidemiology at the University of Arkansas for Medical Sciences in the College of Public Health. Her research focuses on health disparities, cancer survivorship, health behaviors, and employment outcomes. An Arkansas native, Dr. Allen grew up in a small, rural town. After seeing firsthand the impact rurality and associated factors could have on the health and economy of a community, she decided to pursue an educational field where she could truly make an impact on the health of those around her, especially those with limited resources. She received a Bachelor of Science in Health Education and a Master of Science in Health Sciences from the University of Central Arkansas. She then earned a Doctor of Philosophy with an emphasis on Population Health from Texas Woman’s University and completed a postdoctoral position at the University of Arkansas for Medical Sciences focusing on cancer disparities and employment outcomes.



#### EMILY HALLGREN, PhD

Emily Hallgren, Ph.D., is an assistant professor at the Office of Community Health and Research and the Winthrop P. Rockefeller Cancer Institute at UAMS. Her work examines the relationship between socioeconomic status and health. She is especially interested in cancer’s financial toxicity and employment effects for both cancer survivors and cancer caregivers, with a special interest in rural populations. Dr. Hallgren’s doctoral work in Sociology at the University of Illinois at Chicago examined financial hardship and employment outcomes among socioeconomically diverse women cancer survivors in rural America. She previously worked at UAMS as a research associate, co-leading community-based participatory research with the Marshallese community in Arkansas to identify and address health disparities. Dr. Hallgren’s long-term goal is to leverage research findings to improve health, quality of life, and economic well-being for all people.



#### MARIAN S. EVANS, DrPH

FACILITATOR

Marian S. Evans is the Program Coordinator for the Minority Initiative Sub-Recipient Grant Office and the interim Director of the Minority Research Center on Tobacco and Addictions both at the University of Arkansas at Pine Bluff. She holds a Master of Public Health Degree from Tulane University in New Orleans, LA and a Doctorate in Public Health from the University of Arkansas for Medical Sciences in Little Rock, AR. She has over 22 years in community based program planning and implementation, capacity building, program evaluation and policy development. Dr. Evans’s research interest are policy and community public health development in minority and rural communities.

## SESSION THREE: FINANCIAL TOXICITY

**JOANNA FAWZY DORAN, ESQ.**

Joanna Fawzy Doran, Esq. is a cancer rights attorney, author, speaker, and CEO of Triage Cancer, a national, nonprofit organization providing free education on practical and legal issues that may impact individuals coping with cancer and their caregivers, through events, materials, and resources.

Ms. Doran has spent nearly thirty years working on behalf of individuals with cancer, including five as an Adjunct Professor of Law at Loyola Law School, teaching a seminar in Cancer Rights Law, and eight at the John Wayne Cancer Institute's Psychosocial Care Program and Positive Appearance Center. She has also taught a Community Advocacy Clinic, as an Adjunct Professor of Law at Wayne State University Law School.

Ms. Doran co-authored the book, *Cancer Rights Law*, for the American Bar Association – the first and only book of its kind. In 2020, she wrote a chapter *Cancer-Related Legal Issues*, for the Oncology Nursing Society's book, *Oncology Nurse Navigation: Delivering Patient-Centered Care Across the Continuum*. In 2017, she wrote *Preventing or Minimizing Financial Toxicity Across the Continuum of Cancer Care*, a chapter for the Oncology Nursing Society's book, *Cancer Survivorship: Transdisciplinary, Patient-Centered Approaches to the Season of Survival*. In 2009, she also contributed to a book entitled, *Work and Cancer Survivors*. And, her work has appeared in a variety of other publications, such as *Psycho-Oncology*, *Heal, Cure, Coping with Cancer*, *Women*, and *Ability Magazine*.

In addition, she has served on numerous cancer community committees and boards, including as Chair of the Board of Directors for the California Division of the American Cancer Society, ZERO Prostate Cancer's Medical Advisory Board, and the Executive Committee of the American Bar Association's Breast Cancer Task Force.

Ms. Doran has received several awards and recognition for her service to the cancer community and her work in the area of legislative advocacy, including the 2009 Susan G. Komen for the Cure® Public Policy Advocate of the Year and the 2015 Legacy Advocate Award from Stupid Cancer. In 2010, she was recognized by the Los Angeles Daily Journal as one of the Top 20 Attorneys in California Under the Age of 40. In 2023, she was one of Cancer Health's 25 Champions of Health Equity.

Ms. Doran earned a Bachelor of Arts in Political Science with an emphasis in International Relations from the University of California Los Angeles and a Juris Doctor from Loyola Law School Los Angeles.

**PETE DELNERO, PhD****FACILITATOR**

Dr. Pete DelNero is an assistant professor with the Winthrop P. Rockefeller Cancer Institute at the University of Arkansas for Medical Science. His work focuses on cancer control research in the Cancer Institute's catchment area. The 'catchment area' is the geographic area that is served through research, treatment, and outreach activities. A better understanding of the catchment area can improve the implementation of evidence-based programs to ensure that everyone has the opportunity to be as healthy as possible.

Dr. DelNero is originally from Leawood, Kansas. He received a bachelor's in chemical engineering at Vanderbilt University, a master's in public health at Harvard, and PhD in biomedical engineering at Cornell. After work, you will probably find him at the library or on a bicycle.

# CANCER CARE RESOURCES



## SHALANDA WILSON, MBA

Shalanda Wilson is the Executive Director of Community Outreach and Engagement at the Winthrop P. Rockefeller Cancer Institute at the University of Arkansas for Medical Sciences (UAMS). Shalanda leads the community outreach efforts for the Cancer Institute which includes a team of community-based patient navigators that provide cancer health education, preventative screenings, care coordination and survivorship programs for underserved communities. She also provides leadership for a HRSA award in Union County, AR, and operational leadership for mobile health unit deployment across the state.

Since 2016, Shalanda worked for UAMS in the department of pediatrics at Arkansas Children's Hospital as the Director of Finance. There she was responsible for leading and managing all financial operations including nearly \$200M in operating and grant funds. She also managed the 340B specialty pharmacy program and the 9-site Head Start program in Pulaski County. It was leadership of these federally funded programs where Wilson cultivated her experience in community engagement efforts.

Prior to joining UAMS, Wilson worked for over 20 years in corporate America in roles with increasing responsibility where she became highly proficient at implementing large scale programs, harnessing and presenting data for executive decision making, and building and maintaining relationships with internal and external stakeholders.

Shalanda earned a bachelor's degree in accounting from Purdue University and has an MBA from Mercer University.



## RACHEL JOHNSON, RNP, PLNC, LSC

Rachel Johnson is a Family Registered Nurse Practitioner in Arkansas with approximately 29 years of experience. Her specialty focuses on women's health, diabetes, internal and correctional medicine. She also is a Certified Professional Legal Nurse Consultant. Rachel is the Former Arkansas Department of Health's Diabetes Section Chief and serves now as their Comprehensive Cancer Nurse Specialist.

# CANCER CARE RESOURCES



## GAY PRESCOTT, CFRE

Gay Prescott joined Hope Cancer Resources in 2005 and became the Vice President of Development in 2011. Prior to Hope Cancer Resources, Gay served as the Manager of the Cancer Support Home in Northwest Arkansas. She is committed to providing support for cancer patients living their personal cancer journey and their family members.

In 2018, Gay was honored with Outstanding Fundraiser Award nominated by her peers through the Association of Fundraising Professionals-Northwest Arkansas. Gay has an Associate of Applied Science degree in Commercial Design and Advertising. She has over 30 years of marketing experience and over 20 years of non-profit experience and fundraising. A native of Jackson, Mississippi, Gay and her husband, Larry have made Northwest Arkansas their home for 23 years. She loves sports and is an avid Razorback fan, but still holds tight to her cowbell.



## ANTIONNE ALCORN, LPC, DCC, CGP

Ever since I was young, I knew I wanted to get into a career path that would make a difference in people's lives. As a licensed professional counselor, I am committed to the well-being of all my clients and seeing clients overcome challenges to increase their ability to THRIVE.

I am a native of Newport, Arkansas and a graduate of Newport High School. I received a Bachelor of Science in Addictions Studies from the University of Central Arkansas in Conway, Arkansas and a Master of Science in Clinical & Mental Health Counseling from Southern Arkansas University in Magnolia, Arkansas.

My work experience has been in Mental Health and Substance Abuse Prevention/Treatment. I also have provided consulting services for various treatment facilities and faith based organizations.



## GINA GULLEY, MPH

FACILITATOR

Gina Gulley is the Comprehensive Cancer Program Director at the Arkansas Department of Health. In this role, she develops strategic plans for cancer-related programs through close work with cancer partners and stakeholders throughout Arkansas. Through her extensive work in public health, she has managed federal and state projects to improve rural health and cancer outcomes. She was a 2021 Rural Health Leadership Academy Scholar, featured on Rural Health Leadership Radio, and currently represents the Arkansas Department of Health on the Cervical Cancer Task Force. She enjoys spending time with her family and traveling.

# THANK YOU TO OUR GENEROUS SUPPORTERS



## EXHIBITORS

- |   |   |
|---|---|
| Acrotech Biopharma  | Daiichi Sankyo                                  |
| ADC Therapeutics  | Goodness Village                                |
| ADH - BreastCare  | Home for Healing                                |
| ADH - Chronic Disease Prevention and Control Branch               | Merck   |
| Arkansas Cancer Coalition   | Premier Gastroenterology Associates             |
| Arkansas Tobacco Education Initiative & American Lung Association | UAMS - Winthrop P. Rockefeller Cancer Institute |
| AstroZeneca   | UAPB - Minority Sub-Recipient Grant Office      |
| Coalition for a Tobacco Free Arkansas                             |   |

## DONATIONS

- Arkansas Symphony Orchestra
- Arkansas Travelers Baseball Club
- American Cancer Society
- Celebrity Attractions
- Northwest Arkansas Naturals

**"I don't have symptoms."**  
**FACT:** Colorectal cancer doesn't always cause symptoms, especially early on.

**"Why Should I Get Screened?"**

**"It doesn't run in my family."**  
**FACT:** Most colorectal cancers occur in people with no family history.

**"I'm only 53, I'm too young."**  
**FACT:** Screening is recommended for men and women beginning at age 50.

**"But that test..."**  
**FACT:** There are several kinds of screening tests for colorectal cancer.

### Screening Saves Lives

Colorectal cancer is the 2nd leading cancer killer in the U.S. But it can be prevented. Screening helps find precancerous polyps so they can be removed before they turn into cancer. Screening can also find colorectal cancer early, when treatment is most effective. If you're 50 or older—don't wait. Talk to your doctor and get screened.



U.S. Department of Health and Human Services  
Centers for Disease Control and Prevention

[www.cdc.gov/screenforlife](http://www.cdc.gov/screenforlife)  
1-800-CDC-INFO (1-800-232-4636)



# Hope Cancer Resources

*Support for the Journey. Education for Life.*

***We provide compassionate, professional cancer support and education in the Northwest Arkansas Region today and tomorrow.***

***-Counseling/Support Groups***

***-Financial Assistance***

***-Patient Transportation***

***-Social Work***

***-Tobacco Cessation***

***-Personal Training & Meditation***

[HopeCancerResources.org](http://HopeCancerResources.org)

@HopeCancerResources   

479-361-5847

5835 W. Sunset Ave, Springdale, AR 72762



# Recommendations for Lung Cancer Screening

The American Cancer Society recommends yearly screening for lung cancer for people with a smoking history.

## Screening Eligibility

- Adults 50 to 80 years old
- Currently smoke or used to smoke
- Have a 20 or more pack-year history (A pack-year is equal to smoking 1 pack or about 20 cigarettes per day for a year.)

## Before Getting Screened

- Talk to a health care professional about your risk for lung cancer and the benefits, limitations, and harms of low-dose CT (LDCT) screening.
- People who currently smoke should receive smoking cessation treatment.

## Learn More About Screening

Visit [cancer.org/getscreened](https://cancer.org/getscreened) for cancer screening resources, including information about screening recommendations, how to schedule a screening test, how to afford screening with or without insurance, and more.

## Questions to Ask a Doctor About Cancer Screening Tests

- What cancer screening tests are recommended for someone my age?
- How often should I get the screening tests?
- Where can I go to get screened?
- How do I schedule my screening tests?
- Will my screening tests (or other costs) be covered by my health insurance?
- What will the screening tests cost if they are not covered by insurance?

## Cancer Screening Conversation Starters

- I care about you and your health. Are you getting regular cancer screening tests?
- Did you know there are tests that can catch changes in your body before they become cancer?
- My breast/cervical/colorectal/lung/prostate cancer screening is coming up. Have you scheduled yours yet?
- Regular cancer screening is important. Is there anything I can do to help you get screened, like finding information, scheduling an appointment, or helping with childcare or transportation?

## If You Smoke or Want to Help Someone Quit

The American Cancer Society Empowered to Quit program is a free, email-based tool to help people quit smoking. Visit [cancer.org/empoweredtoquit](https://cancer.org/empoweredtoquit) to learn more.



# BreastCare



## Screening Saves Lives

Cervical Cancer Screening Starts at Age 21

Breast Cancer Screening Starts at Age 40

BreastCare helps eligible Arkansas women get screenings for breast and cervical cancer at no cost. Screening saves lives because cancer found in early stages is often easier to treat.

How can you enroll? Call 1-833-693-2942  
or visit [ARBreastCare.com](http://ARBreastCare.com).





*Arkansas Cancer Coalition*

**Be Sun S.M.A.R.T**

**SLIP** on a Hat or T-shirt

**MOVE** to the Shade

**APPLY** Sunscreen

**RE-APPLY** Sunscreen

**TELL** Your Friends to

**be Sun S.M.A.R.T**





# NOTES

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