

# 20th CLEARING THE AIR IN COMMUNITIES OF COLOR CONFERENCE

## *New Priorities in Tobacco Control: Menthol Flavoring & Vaping*

WED, March 8, 2023

VIRTUAL

9:00 AM – 9:15 AM	<b>WELCOME</b> Dr. Marian Evans, Coordinator Minority Initiative Sub-Recipient Grant Office
9:15 AM – 10:15 AM	<b>Opening Speaker- “Elevating Black Voices – Addressing Tobacco Related Disparities”</b> Minou Jones Founder and CEO Make It Count Community Development Corporation
10:15 AM-11:00 AM	<b>Keynote Speaker – “Making Good Noise” In The Fight Against Big Tobacco</b> Rev. Horace Sheffield Pastor New Destiny Christian Fellowship Executive Director Detroit Association of Black Organizations
11:00 AM – 11:15 AM	<b>BREAK</b>
11:15 AM – 12:30 PM	<b>Minority Research Center on Tobacco and Addictions PANEL DISCUSSION-Moderator: Katherine Donald (Tentative)</b>
	<b>Attempting Cessation</b> Abbie Luzius Community Development Manager Community Clinic
	<b>Flavored Electronic Products</b> Dr. Dina Jones (Tentative) Faculty Center for the Study of Tobacco, Department of Health Behavior and Health Education
12:30 pm – 12:45 pm	<b>BREAK</b>
12:45 pm – 1:30 pm	<b>Plenary Speaker - “The Vaping Epidemic and Working to Stop Big Tobacco”</b> Meredith Berkman Co-Founder Parents Against Vaping E-Cigarettes
1:30 pm – 2:15 pm	<b>Closing Speaker – “Worth Fighting For: The Ban on Menthol Flavoring”</b> Carol McGruder Co-Chair African American Tobacco Control Leadership Conference
2:15 pm – 2:30 pm	<b>Awards, evaluation, and wrap-up</b>