



Board Meeting Minutes
09.07.2021

Abby Holt, MPH, MLIS Absent	Tina Gill MAIOC Absent
Chris Collier Present	Valandra German DrPH, MPH Present
Connie Hill, DNP, MBA, FACHE Present	Yara Robertson, MD Present
Daniela Ochoa, MD Present	Sharp Malak, MD, MPH Absent
Gay Prescott Present	Trena Mitchell, MA Present
Gwendoylin Bryant-Smith, MD Present	Miriam Karanja, MBA Present
Kenya Eddings, MPH, CWWS CRS Present	Rachael Moore, AS Present
Krista Kirksey Thomas Present	Nikki Taylor, BS Present
Louise Scott LSW (Chair) Present	Wonder Lowe, MPA, BSHE Present
Marian Evan- Lothery DrPH, MPH (Vice-Chair) Present	Kirsty DeHan Present
Sarah Faitak, RN, BSN Present	Eva Perez Present

CALL TO ORDER

Louise Scott called to order the Board meeting of the Arkansas Cancer Coalition at 11:01 on September 07, 2021, via Zoom conference call.

APPROVAL OF MINUTES

The minutes of May 04, 2021 were reviewed. Minutes are approved.

A. Motion to approve minutes: Kenya Eddings

B. Second: Chris Collier

REPORTS

Executive Director Report

Trena Mitchell

ACC has been working on learning to use Microsoft Projects which allows team efficiency and Program Tracking and Reports.

Grant Program

ACC awards community grants to ACC member organizations who work to advance specific goals, objectives and strategies of the Arkansas Cancer Plan.

Awarded amounts range from \$35,000 to \$55,000.

Special consideration is given to organizations working in the 17 red counties listed in the Arkansas Department of Health 2017 red county report.

Below is the list of Grantees that have been funded for this year.

Organization	Program	ACP Chapter Focus	Award Amount
<i>CARTI Foundation</i>	<i>Improving Survivorship by Assisting Cancer Patients with Access Care</i>	<i>Survivorship</i>	<i>\$54,500.00</i>
<i>Goodness Village</i>	<i>Housing & Hope for Cancer Patients & Survivors</i>	<i>Survivorship</i>	<i>\$40,685.00</i>
<i>Home for Healing</i>	<i>Housing for Cancer Patient Receiving Treatment in Little Rock</i>	<i>Survivorship</i>	<i>\$39,935.00</i>
<i>St. Bernards Regional Medical Foundation</i>	<i>Mobile Mammography - Increasing Access to Screening Mammography & Breast Health Education</i>	<i>Breast Cancer</i>	<i>\$54,967.00</i>
<i>Mainline Health Systems, Inc.</i>	<i>Prevention & Early Detection</i>	<i>Prevention (Breast, Cervical, & Colorectal)</i>	<i>\$55,000.00</i>
<i>University of Arkansas for Medical Sciences</i>	<i>Promoting Lung Cancer Screening/Tobacco Cessation Outreach through the UAMS MammoVan & COVID-19 Mobile Unit</i>	<i>Lung Cancer</i>	<i>\$54,913.00</i>
<i>Arkansas Immunization Action Coalition</i>	<i>HPV Vaccine Acceptance & Awareness</i>	<i>Cervical Cancer</i>	<i>\$55,000.00</i>

Total amount awarded : \$355,000.00

FY22 Grantees

- **Covers 4 high priority cancers in Arkansas (Lung, Breast, Colorectal, Cervical)**
- **5 Successful Continuation Grantees and 2 New statewide grantees**
- **Includes 3 statewide survivorship grantees**
- **Serves 13 out of 17 red counties**
- **Serves 23 yellow counties**
- **Serves 48 counties in Arkansas**

ACC Quarterly Meeting

Sept 14: 10 to 11am - Via Zoom

Updates on Breast Cancer Control & ADH BreastCare Program

Dr. Hattie Scribner, ADH

The following are the topics to be covered:

- The ADH BreastCare Program
- Breast Cancer Trends
- Breast Cancer Screening

Tobacco and Disease Symposium

This year we are partnering with UAMS Family Medicine Department for the Tobacco and Disease Symposium.

Friday October 29, 2021 from 8 am to 2 pm

23rd Arkansas Cancer Summit

Tuesday, March 8, 2022

- Partnership with UAPB's Minority Sub-recipient Grant Office 19th Clearing the Air in Communities of Color Conference
- Virtual
- Summit Planning Committee meetings: August, September, October, November
- Topics: Returning to Screenings, COVID-19 Boosters, Mental Health, Survivorship, Vulnerable Populations

AR Cancer Race

We are in the process to trademark the logo.

Options:

-5k- 3.1 miles Run/Walk

-10k- 6.2 miles Run/walk

-Cycling- 30 miles

Individual Registration

-\$35

Registration w/o shipped packet:

-\$25 registration

-email letter

-Race Bib

-survey monkey results

Team Options:

-5 or more 10%off

-Flat rate shipping = \$20

Race Cost

Shipping \$ 8.00

Mailer \$ 1.00

Medal \$ 3.30
 Shirts \$ 6.50
 Total Packet Cost = \$18.80
 Profit = \$16.20 per packet
Overhead
 Logo Design \$300
 Social Media \$ 200
 Trademark \$600 (one time fee)

Included in this year's race packet (2022):

1. Shirt
2. Medal
3. ACC Pens
4. Padfolios
5. Annual Report
6. Race Letter

AR Cancer Race Timeline 2022

- Race release date: 11/30/2021 on Giving Tuesday
- Promotion and registration dates: 11/30/2021- 01/18/2022
- Deadline: 1/18/2022
- Shipping: 1/18/2022-2/1/2022
- Race date: 2/15/2022- 3/1/2022

Arkansas Cancer Plan 4th Edition

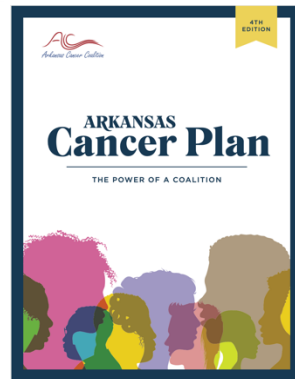
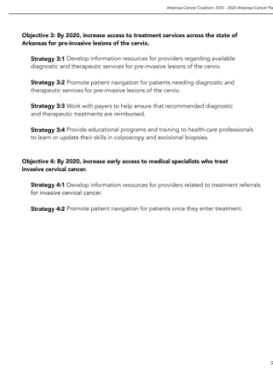
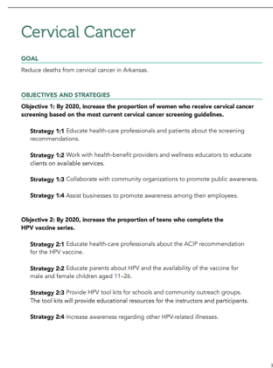
AR Cancer Plan is complete.

Release Date September 14, 2021 during ACC Quarterly Meeting
 Picked 7 cancers that have the highest mortality rate.

ACP3 vs ACP4

- ACP3 Development Approach
 - CDC recommended establishing workgroups to develop state cancer plans
 - ACC staff polled coalition members on the cancers to include in the 3rd Edition
 - Workgroups developed goals, objectives and strategies and submitted respective draft chapters
- ACP4 Development Approach
 - CDC recommended the Healthy People 2030 as a foundation for state cancer plans
 - ACC established a small team of epidemiologist, cancer experts and writers to develop the ACP4

Please see images below from the Arkansas Cancer Plan 3 and 4.



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Sources of Goals & Objectives

The Arkansas Cancer Plan identifies the policies, changes and actions required to reduce the burden of cancer in Arkansas.

Interventions to promote evidence-based cancer screenings — such as screenings for lung, breast, cervical, and colorectal cancer — can help reduce cancer deaths.

Other effective prevention and risk reduction strategies include programs that increase HPV vaccine use, prevent tobacco use and promote quitting, and promote healthy eating and physical activity. In addition, effective targeted therapies and personalized treatment are key to helping people with cancer live longer.

Goal Status	Objective Status
• 5 Overarching Goals	• 28 Baseline Only
	• 1 Developmental
• 3 Research	• 3 Research

Source: *Healthy People 2030*

The Guide to Community Preventive Services (The Community Guide) is a collection of evidence-based findings of the Community Preventive Services Task Force (CPSTF). It is a resource to help health professionals in states, communities, community organizations, businesses, healthcare organizations, or schools to select interventions to improve health and prevent disease.

The Community Guide

- Uses a science-based approach to determine whether an intervention approach works and is cost-effective.
- Helps health professionals identify and select intervention approaches for behavior change, disease prevention, and environmental change across more than 22 health topics
- Identifies where there is insufficient evidence and more research is needed
- Complements decision support tools, such as Healthy People 2020, and the Guide to Clinical Preventive Services

<https://www.thecommunityguide.org/about/about-community-guide>

Fourth Edition 15

At a Glance: Arkansas Cancer Plan Goals & Objectives

Prevention and Risk Reduction
Goal 1: Improve health by promoting healthy eating and making sometimes food available.

1. Reduce the proportion of adults who are overweight and obese by 1% from a baseline of 74.9% in 2011 to 73.9% by 2025.
2. Reduce the proportion of children who are obese by 1% from a baseline of 22.1% in 2011 to 21.1% by 2025.
3. Increase the proportion of fruits and vegetables in diets by 1% from a baseline of 10.7% in 2011, significant increase over 10% by 2025.

Goal 2: Improve health, fitness, and quality of life through higher physical activity

1. Increase the proportion of adults who meet current physical activity by 1% from a baseline of 25.1% in 2011 to 26.1% by 2025.
2. Reduce the proportion of high school students who were not active at least 60 minutes 5 days a week by 1% from a baseline of 77.9% in 2011 to 76.9% by 2025.

Tobacco Prevention and Cessation
Goal 3: Reduce tobacco use and exposure to secondhand smoke in adults and youth

1. Reduce tobacco use in adults: Cigarette smoking, Smokeless tobacco, E-cigarettes use by 1% from a baseline of Cigarettes, 20.2%, Smokeless, 5.9%, and E-cigarettes, 2.2% in 2011 to Cigarettes, 19.2%, Smokeless, 5.9%, and E-cigarettes, 1.4% by 2025.
2. Reduce current tobacco use by high school tobacco product: Cigarettes, Smokeless products, Cigars, E-cigarettes use by 1% from a baseline of Cigarettes products, 20.2%, Cigars, 0.4%, and Smokeless products, 7.2% in 2011 to Cigarettes products, 19.2%, Cigars, 0.4%, and Smokeless products, 6.2% in 2025.
3. Increase comprehensive Medicaid insurance coverage of addiction treatment for tobacco dependency, comprehensive Medicaid insurance coverage of evidence-based treatment for nicotine dependency (https://www.ark.gov/department-of-health-services/2019/02/20/20190220.htm)

General Cancer Objective for Community and Grassroots Organizations
Goal 4: Reduce new cases of cancer and cancer-related illness, disability and death.

1. Reduce the overall invasive cancer incidence rate by 1% from a baseline of 408.3/100,000 to 407.3/100,000 by 2025. Baseline only
2. Reduce the overall lung cancer mortality rate by 1% from a baseline of 46.9/100,000 to 46.4/100,000 by 2025. Baseline only
3. Reduce the overall female breast cancer mortality rate by 1% from a baseline of 26.8/100,000 to 26.4/100,000 by 2025. Baseline only
4. Reduce the overall colorectal cancer mortality rate by 1% from a baseline of 11.5/100,000 to 11.3/100,000 by 2025. Baseline only
5. Reduce the overall prostate mortality rate by 1% from a baseline of 17.2/100,000 to 16.3/100,000 by 2025. Baseline only
6. Reduce the overall incidence of the skin mortality rate by 1% from a baseline of 20.0/100,000 to 19.8/100,000 by 2025. Baseline only

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Arkansas Cancer Plan

Nomination for Treasurer and Secretary

We need a Treasurer and a Secretary.

From bylaws:

SECTION 8. Treasurer. The Treasurer shall: (a) have charge and custody of and be responsible for all funds of the Corporation; (b) receive and give receipts for moneys due and payable to the Corporation from any source whatsoever, and deposit all such moneys in the name of the Corporation in such banks, trust companies or other depositories as shall be selected by the Board of Directors and in accordance with the financial control procedures duly adopted by the Board of Directors; (c) provide a report of the financial condition of the corporation at the annual meeting of the Directors and at such other times as may be requested by the Board of Directors; and (d) in general perform all of the duties incident to the office of Treasurer and such other duties as from time to time may be assigned to him/her by the Chair or by the Board of Directors. If required by the Board of Directors, the Treasurer shall give a bond for the faithful discharge of his duties in such sum and with such surety or sureties as the Board of Directors shall determine.

SECTION 7. Secretary. The Secretary shall: (a) keep the minutes of the proceedings of the Directors and of the Board of Directors in one or more books provided for that purpose; (b) see that all notices are duly given in accordance with the provisions of these Bylaws or as required by law; (c) in general, perform all duties incident to the office of Secretary and such other duties as from time to time may be assigned to him by the Chair or by the Board of Directors.

Krista Thomas was nominated for Treasurer

Motion to approve: 1st Chris Collier
2nd Daniela Ochoa

Sarah Faitak was nominated for Secretary

Motion to approve: 1st Kenya Eddings
2nd Krista Thomas

Vacancy for Education and Outreach Committee

Valandra German

Gay Prescott

Krista Thomas

Yara Robertson

Audit

Tina Gill

Submitted and everything is fine. We just received paper work for all new documents. Rachael and Trena will review to start new Audit.

Bylaws

Marian Lothery

No Report

Education & Outreach

ACC will be at the State Fair this year. There will be 2 staff members per shift to sign people up for lung cancer CT Screenings, FIT Kits, UAMS Mammovan will be there as well to provide screenings.

Finance & Resource Development

Louise Scott

Grant Name	Total Budget	Total Expensed	Percent Remaining	Total Remaining
Comprehensive Cancer Control - Federal \$ (7/1/2021 - 6/30/22)	\$125,262.00	\$5,061.49	4%	\$120,200.51
Tobacco Prevention & Cessation Program – Master \$ (7/1/2021 - 6/30/22)	\$300,000.00	\$9,094.75	3%	\$290,905.25
Step UP: Implementation – Tobacco Excise Tax \$ (7/1/20 - 6/30/22)	\$692,287.69	\$58,401.71	8%	\$633,885.98
Total ACC Grant Funding	\$1,117,549.69	\$72,557.95	94%	\$1,044,991.74

ACCOUNT	Balance
ACC CDCC Fiduciary	49,901.61
UNRESTRICTED	61,403.49
Summit	0.00
PhRMA Grant	2,500.00
ACS Colorectal Award	1,000.00
AR Cancer Race	0.00

Implementation

Tina Gill

No Report

Nominating

Gwendolyn Bryant-Smith

No Report – See Above

Personnel

Marian Lothery

No Report

WRAP-UP

Meeting adjourned at 11:33 am.

Motion 1st Kenya Eddings
2nd Connie Hill

Next Board Meeting

December 7, 2021

11:00 am – 12:00 pm

Via Zoom