

# SUPPORTER PACKET

23rd Arkansas Cancer Summit

# FINDING A WAY *FORWARD*

Mental Health, Screenings  
& Survivorship

Tuesday, March 8, 2022  
8:30 a.m. - 2:30 p.m. • via Zoom  
[www.arcancercoalition.org/arkansas-cancer-summit](http://www.arcancercoalition.org/arkansas-cancer-summit)



# Description of Supporter Levels

## Prevention

The burden of cancer in Arkansas can be dramatically reduced if evidence-based practices in prevention are made available to all Arkansans. A supporter at the “Prevention” level, joins the coalition and its partners during the Arkansas Cancer Summit in working to create an Arkansas where cancer does not exist.

## Detection

Early detection decreases the number of cancer-related deaths. Our partners recognize how vital early detection is in the fight to eliminate the burden of cancer in Arkansas. Support Summit at the “Detection” level and become part of the work to provide access to life-saving screenings for all Arkansans.

## Diagnosis

Effective diagnostic testing is used to confirm or eliminate the presence of cancer, monitor the disease process, and plan for and evaluate the effectiveness of treatment. In some cases, it is necessary to repeat testing when a person's condition has changed, if a sample collected was not of good quality, or an abnormal test result needs to be confirmed. Supporting the Summit at “Diagnosis” level is critical to finding the right treatment and will increase ACC’s opportunity to help more Arkansans with correct diagnoses.

## Treatment

ACC recognizes the potential obstacles to quality care, including limitations on the quality of available care, lack of patient knowledge, insurance coverage and socioeconomic status, and inadequate provider-patient communication. By becoming a “Treatment” level supporter during the Summit, your organization supports the development of new ideas and exchange of information among our partners to make our efforts to provide treatment for all Arkansans more effective.

## Survivorship

A cancer survivor is any person who has been diagnosed with cancer. Your support of the “Survivorship” level at the Summit will help cancer survivors who face multiple challenges including economic, emotional, physical and psychosocial issues.

## Supporter Levels

<p style="text-align: center;"><b>Prevention</b> \$8,000 - 10,000</p>	<ul style="list-style-type: none"> <li>◆ One (1) full-page ad in the Summit program booklet</li> <li>◆ Branded item included in Summit packet</li> <li>◆ Announcement and highlight of logo during the Summit</li> <li>◆ Feature logo, mission and success story on the ACC Summit webpage</li> <li>◆ Three (3) social media posts featured on ACC social media</li> </ul>
<p style="text-align: center;"><b>Detection</b> \$5,000 - \$7,999</p>	<ul style="list-style-type: none"> <li>◆ One (1) half-page ad in Summit program booklet</li> <li>◆ Material item included in Summit packet</li> <li>◆ Announcement and highlight of logo at the Summit</li> <li>◆ Feature logo on the ACC Summit webpage</li> <li>◆ Two (2) social media posts featured on ACC social media</li> </ul>
<p style="text-align: center;"><b>Diagnosis</b> \$2,500 - \$4,999</p>	<ul style="list-style-type: none"> <li>◆ One (1) quarter-page ad in Summit program booklet</li> <li>◆ Material item included in Summit packet</li> <li>◆ Announcement and highlight of logo at the Summit</li> <li>◆ Feature the logo on the ACC Summit webpage</li> <li>◆ One (1) social media posts featured on ACC social media</li> </ul>
<p style="text-align: center;"><b>Treatment</b> \$1,000 - \$2,499</p>	<ul style="list-style-type: none"> <li>◆ One (1) quarter-page ad in Summit program booklet</li> <li>◆ Material item included in Summit packet</li> <li>◆ Announcement and highlight of logo at the Summit</li> <li>◆ Feature the logo on ACC Summit webpage</li> </ul>
<p style="text-align: center;"><b>Survivorship</b> \$100 - \$999</p>	<ul style="list-style-type: none"> <li>◆ Feature a survivor's story or memorial on ACC social media</li> <li>◆ Feature a cancer survivor's name or memorial on ACC Summit webpage or program booklet</li> </ul>

# Supporter Form

\_\_\_\_\_  
Organization Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip Code

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

## Payment Information:

### Sponsorship Level:

Prevention    Detection    Diagnosis    Treatment    Survivorship

### Payment Method:

Check/Money Order                       Credit Card/Invoice (please call 501-404-2363)

Please make checks payable to **Arkansas Cancer Coalition** and send to:

23rd Arkansas Cancer Summit  
10825 Financial Centre Pkwy, #425  
Little Rock, AR 72211

- ◆ Please complete all information on this form and email to [info@arcancercoalition.org](mailto:info@arcancercoalition.org) or mail along with payment.
- ◆ Please submit your high resolution ad, logo, survivor's story or memorial to [info@arcancercoalition.org](mailto:info@arcancercoalition.org)

You may register for the Summit at <https://arcancercoalition.org/arkansas-cancer-summit/>

Please call ACC at 501-404-2363 if you have any questions